



LEGAL REVOLUTION

EMPOWERING LEGAL PROS



THE LEGAL WORLD CHANGES.

WHAT DOES THIS MEAN TO
YOU?

LEGAL REVOLUTION | May 3 + 4, 2023

NÜRNBERG MESSE

MESSE NUREMBERG

**EXHIBITOR and SPONSORING OPTIONS
LEGAL REVOLUTION 2023**



Experience The Future At The LEGAL REVOLUTION 2023

Format

2-day expo congress at Nuremberg
Messe -> (NCC -West)
With keynote lectures, best practices,
workshop and networking areas

Main Topics

- Application of Law and Data Analysis
- Organization and Management
- Compliance and Risk
- Specialist information and Education
- Cooperation and Support
- Commercial Law Consulting and other Specialized Fields
- HR, Consulting and Services, Marketing

Target Audience

- **Corporate Legal Departments**
Corporate decision-makers that drive change management on a strategic level
- **Law Firms**
Legal tech experts and lawyers that handle digital transformation from boutique law firms to medium-sized to international player
- **Compliance Sector**
Compliance departments and consultants
- **Young Professionals**
Next generation leading experts
- **Students and Universities**
Next generation business mover
- **Associations and Organization**
Legal tech affiliates
- **Public Sector**

Numbers LEGAL REVOLUTION – 2019

Exhibitors and Partners

70

Attendees

>12000

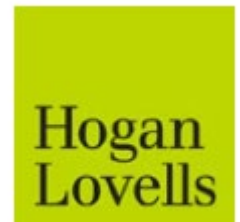
Lectures and Panels

50

Workshops and Coachings

115

A Selection of Exhibitors and Partners at LR 2019

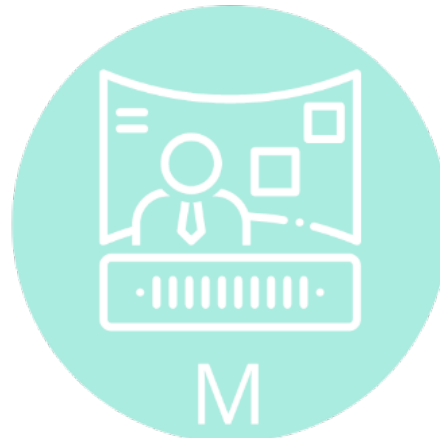




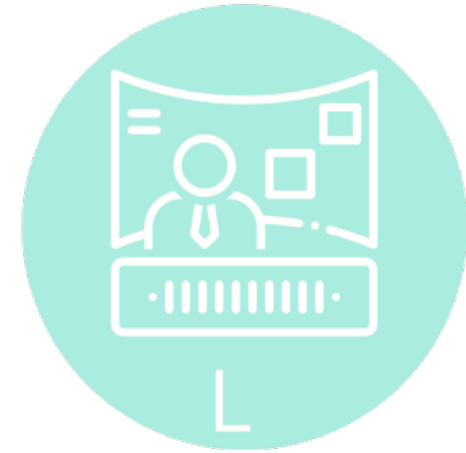
LEGAL REVOLUTION 2023 - Exhibitor Options



**LR 2023
Exhibitor Package S**



**LR 2023
Exhibitor Package M**



**LR 2023
Exhibitor Package L**



“For us as exhibitors, LEGAL REVOLUTION is the best Legal Tech fair in Germany. Thanks for the great event. Well done! We were there until the very last minute. See you all again next year!”

Dr. Stefan Bunnenberg
CEO Lawlift



LEGAL REVOLUTION 2023 – Exhibitor Options

Service Package	S	M	L
Exhibition space with chairs, a table, electricity and WIFI	4m ²	6m ²	9m ²
Free tickets for stand personnel to the evening event	2	3	4
Unlimited number of additional presence tickets for customers/ partners at a preferred price (20% discount on normal price)	●	●	●
Placement and linking of the company logo on the event website	●	●	●
Marketing kit for your own communication (logo, flyer, banner, etc.)	●	●	●
Presentation of the short company profile on the event website	●	●	●
Mentioning in print and online reporting	●	●	●
Attendee List as a PDF (Surname, Name, Company, Location)	●	●	●
Package Price*	€ 2.950	€ 4.450	€ 5.950

*All prices are per event and plus VAT.





LEGAL REVOLUTION 2023 – Sponsoring Partner



LR 2023 Sponsoring Package SILVER

LR 2023 Sponsoring Package GOLD

LR 2023 Sponsoring Package PLATINUM

Service Package	SILVER	GOLD	PLATINUM
Exhibition space with chairs, a table, electricity and wifi	12m ²	15m ²	18m ²
Free tickets for stand personnel to the evening event	4	6	8
Unlimited number of additional presence tickets for customers/trading partners at a preferred price (20% discount on normal price)	●	●	●
Placement and linking of the company logo on the event website	●	●	●
Marketing kit for your own communication (logo, flyer, banner)	●	●	●
Presentation of the short company profile on event website	●	●	●

LEGAL REVOLUTION 2023 – Sponsoring Partner

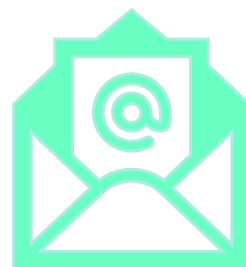
Service Package	SILVER	GOLD	PLATINUM
Attendee List as a PDF (Surname, Name, Company, Location)	●	●	●
Integration of company logo in selected communication measures (e.g. advertisements, flyers) - online and printing	●	●	●
Premium positioning of the stand in the exhibition area		●	●
Meet the Expert: 15-minute lecture/presentation		●	●
Discussion Panel: 45-minute, open format in Expo (free choice of topic)		●	●
Flags and other branding activities in the event location (if possible)			●
Event location (display of giveaways or similar)			●
Additional Speaker Slot			●
60 minute workshop/product training/master class			●
Package Price*	€ 7.950	€ 9.950	€ 12.950

*All prices are per event and plus VAT.

Please note that the offered packages are suggestions.

We would be happy to work out a very individual one with you.

Get in Contact



If you would like to become our

Exclusive Main Partner,

please get in contact us for further assistance.

Get in Contact




Speaking Options

only in combination with sponsoring packages

All Lectures, Use Cases, Workshops and Discussion Panels (“contributions”) are advertised on LEGAL-REVOLUTION.com, in the program guide and on roll-up banners or similar displays. Contributions should be conducted in English. However, limited contributions in German are possible. Please contact us for more details.

Speaking Options	Package Type	Time	Package Price
Meet the Expert	M+L, SILVER, GOLD, PLATINUM	15 minutes	€ 2.000
Sponsored Lectures / Use Case	M+L, SILVER, GOLD, PLATINUM	20 minutes	€ 2.500
Discussion Panel	M+L, SILVER, GOLD, PLATINUM	45 minutes	€ 3.500
Meet Up Session	M+L, SILVER, GOLD, PLATINUM	45 minutes	€ 3.500
Coaching Sessions	M+L, SILVER, GOLD, PLATINUM	45 minutes	€ 4.000
Workshop	M+L, SILVER, GOLD, PLATINUM	60 minutes	€ 4.500
Intro - Keynote Speech	PLATINUM	30 minutes	€ 7.450

*All prices are per event and plus VAT.



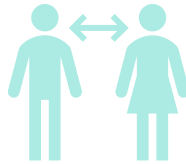


Speaking Options

only in combination with sponsoring package

Sponsored Lectures / Use Case

20 minutes - You can involve a client in your speech



Meet the Expert

15 minutes – Inspired speech to give thought to your given topic



Discussion Panel

45 minutes - Put together a discussion panel with up to 5 panel participants incl. the moderator(s)



Meet Up

45 minutes – Meetup Session



Workshop

60 minutes – Interactive format with creative and practical activities.



Coaching Sessions

45 minutes – Interactive Coaching



Intro - Keynote Speech

30 minutes - opening LR 23 in the main room with your inspiring story



Add-ons – Creative Sponsoring Options

only in combination with sponsoring package – price on request

Branding

- Giveaways
- Image Flyer
- Pads and Pens Sponsorship
- Lanyard Sponsoring



Branding Messe Nürnberg

Several local advertisement options possible upon request



Rooms Sponsoring

Sponsor Lounges and Areas



Event Sponsoring

- Coffee Break
- Evening Event
- Food and Beverage sponsor



Next Generation Sponsoring

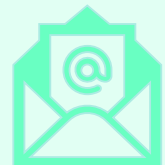
Sponsor 10 tickets for young people and students and invest in the next generation.

As a sponsor, you will be explicitly honored for your commitment.



You are looking for other individual options?

Get in contact with us





Online Communication Options

LRZ | E-Journal for
Business Law
& Digitalization

LRZ.legal is the online journal on lrz.legal; Feel free to contact us for illustrative examples.

Online Services	Package Type	Time	Package Price
Banner main page (>768px) to the right of posts (769px) above "Most read posts" – Size - 320 x 200 px	SILVER, GOLD, PLATINUM	1 month	€ 990
Sponsored article available (so far all published articles are still online) 35.000 characters	SILVER, GOLD, PLATINUM	At least 36 months	€ 1.490
Top banner / Main partnership LRZ (>768px) at the top right in the logo / menu bar – Size 300 x 60 px	GOLD, PLATINUM	Minimum 2 months	€ 2.495

All prices are per event and plus VAT.



Y our reasons to participate at LR 2023

For Legal and Compliance Companies

- Show your full range of services digital transformation: products, solutions, tools, technologies, services, concepts and advice.
- Demonstrate your competence and capability.
- Meet decision makers and expand your customer portfolio by winning new leads.
- Use the platform for your employer branding and learn about digital young and next professionals in a personal meetup.
- Get to know new start-ups that are relevant for your digital business development that are interesting.
- Use the platform to create new partnerships and agreements

For Start-ups

- Meet potential partners and companies to push your business.
- Present your new approaches and innovations and present your business model.

For Everybody

- Benefit from the rich network of legal professionals and affiliates + the content presented at the different speaking formats

Get in contact with us!

We are looking forward
to supporting you!

THE LEGAL REVOLUTION 2023



LEGAL REVOLUTION
EMPOWERING LEGAL PROS

EDRA Media GmbH i. G.

Kaiserstraße 53

60329 Frankfurt a. M.

Germany

Amtsgericht Frankfurt/M.

Geschäftsführer:

Giorgio Albonetti

Dr. Jochen Brandhoff

Oliver Hassler

Freier Handelsvertreter

M +49 (0)179 672 71 35

E: o.hassler@edramedia.com



Aleksandr Veys

Head of Expo & Congress

M +49 (0)176 321 694 66

E: a.veys@edramedia.com

