WELCOME TO

LEGAL

REWOLUTION 2025

MürnbergMesse

A NEW LOCATION
AWAITS YOU

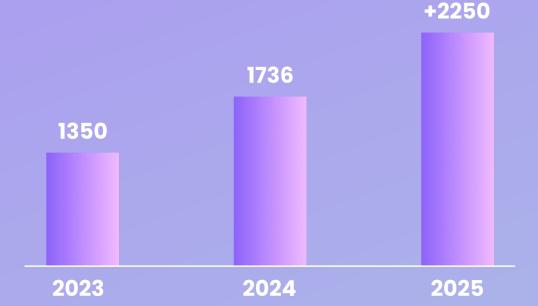


WELCOMEHOME



EUROPE'S LARGEST EXPO AND CONGRESS FOR LEGAL INNOVATION AWAITS:

- LEGAL & COMPLIANCE TECH
- LAW OF THE DIGITAL ECONOMY
- DATA PROTECTION



STEADY GROWTH OF ATTENDEES EACH YEAR



MEET 2250+ PROFESSIONALS FROM:

- O LAW FIRMS
- O LEGAL DEPARTMENTS
- O COMPLIANCE DEPARTMENTS
- O DATA PROTECTIONS OFFICES
- O SUPERVISORY BOARD OFFICES
- O CYBER SECURITY ORGANIZATIONS
- O STUDENTS OF LAW
- O IT JOB SEEKERS
- O START-UPS and INVESTORS



FROM 15+ COUNTRIES. THE TOP 12 BEING:





















CZECH

REPUBLIK









MAXIMIZE YOUR SUCCESS WITH OUR *NOVEL LR EVENT APP* 2025:

A powerful tool for boosting visibility and connecting with <u>relevant</u> attendees, the app helps exhibitors showcase products and engage clients digitally.

- Increased Visibility: Showcase your profile and key offerings, automatically recommended to relevant attendees.
- **Targeted Connections:** Matchmaking connects you with the most relevant leads for your business.
- **Real-TimeEngagement:** Interact with attendees instantly via chat and live sessions.





READY TO BOOST YOUR BOOTH?

TIME TO CHECK OUT OUR EXHIBITOR OPTIONS ON THE NEXT PAGES...

KINDLY NOTE THAT ALL THE PRICES INDICATED IN THE CURRENT DOCUMENT ARE EXCLUSIVE OF VAT.



CHOOSE BETWEEN ONE OF OUR EXHIBITION BOOTH PACKAGES

All packages include

O Production of individual counter branding

Wi-Fi access

O Power supply



BASIC



SILVER



GOLD



PLATINUM

1. OUR BASIC PACKAGE:

PRICING: 6.900€

SPECIAL PRICE for start-ups younger than

5 years: **5.500€**

- **Exhibition space:** 8m²
- Back wall, high chair, counter with logo and lightning
- O Logo on Website, program flyer, our new event App
- O Banner on LRZ web magazine
- WiFi access provided
- Power supply
- 2 full staff tickets
- O Unlimited Expo tickets for clients and partners
- +4 "Expo and Congress" tickets
- +20% discount on further "Expo and Congress" tickets





2. OUR PARTNER PACKAGES

Package	PLATINUM 33.500€	GOLD 23.500€	SILVER 11.500€
Exhibition	1.Exhibition space 35m² 2.Premium positioning 3.Power supply 4.WiFi access	1.Exhibition space 25m² 2.Notable Positioning 3.Power supply 4.WiFi access	1.Exhibition space 15m² 2.Power supply 3.WiFi access
Speaking & Presenting	1.Meet-the-Expert – 15 min presentation on Partner Stage 2.Sponsored Lecture on Partner Stage (20 min) 3.Workshop (30 min) 4.Masterclass(45min) 5.Participation in Panel Discussion on Main Stage	1.Meet-the-Expert – 15 min presentation on Partner Stage 2.Sponsored Lecture on Partner Stage (20 min) 3.Workshop (30 min)	1. Meet-the-Expert – 15 min presentation on Partner Stage
Branding	1.Premium Logo integrationon Website, LR event app, program flyer and all other conference materials 2.Customizable company profile on our Digital Event Platform 3.Listed in the LR hall plan 4.Logo on the Partner Stage during break times 5.Top Banner placement on LRZ web magazine for 3 months prior to LR'25. – 1/2 million impressions and 65.000 unique readers per year. 6.LR 2025 Evening event as an official sponsor with company entertainment contribution 7.Exclusive Logo integration on Screens in the entry Hall 8.Appearance in the after-movie	1.Logo integration on Website, LR event app and program flyer 2.Customizable company profile on our Digital Event Platform 3.Listed in the LR hall plan 4.Logo on the Partner Stage during break times 5.Banner placement on LRZ web magazine for 2 months prior to LR'25 1/2 million impressions and 65.000 unique readers per year. 6.LR 2025 Evening event as an official sponsor with company entertainment contribution	1.Logo integration on Website, LR event app and program flyer 2.Customizable company profile on our Digital Event Platform 3.Listed in the LR hall plan 4.Logo on the Partner Stage during break times 5.Banner placement on LRZ web magazine for 1 month prior to LR'25 1/2 million impressions and 65.000 unique readers per year.
Marketing	1.Inclusion in the LR 2025 online promotional campaign before, during, and after the event, featuring company logo 2.Exclusive mentioning in sector-leading digital newsletters	1. Inclusion in the LR 2025 online promotional campaign before, during, and after the event, featuring company logo	1. Inclusion in the LR 2025 online promotional campaign before, during, and after the event, featuring company logo
Lead Generation	Premium Lead Generation I:1 Meetings and Partner Meetings	Premium Lead Generation I:l Meetings and Partner Meetings	1. 1:1 Meetings
Ticketing	1. Unlimited Expo tickets for clients and partners 2. 8 full staff tickets 3. 30 "Expo and Congress" tickets 4. 30% discount for clients and partners 5. Two VIP tickets	1. Unlimited Expo tickets for clients and partners 2. 6 full staff tickets 3. 20 "Expo and Congress" tickets 4. 25% discount for clients and partners	1. Unlimited Expo tickets for clients and partners 2. 4 full staff tickets 3. 10 "Expo and Congress" tickets 4. 20% discount for clients and partners

3. OUR ADDITIONAL PARTNER OPTIONS:

LR EMERGING TALENT RECRUITMENTPACKAGE

- Exhibition Space: 25m² in the Emerging Talents Lounge
- Listing as an official LR25 Next Generation Partner
- MeetUp Session/Company presentation
- Marketing presence with Marketing Kit and company information on the website
- Inclusion in the LR 2025 online promotional campaign before, during, and after the event, featuring company logo
- Mentioning in LR25 Flyer with logo
- <u>Unlimited</u> Expo tickets for clients and partners
- Staff Tickets: 3x full tickets
- 30x Tickets for students and young professionals
- 20% Discount for Partners and clients

PRICING: 19.000€



3. OUR ADDITIONAL PARTNER OPTIONS:

LR NETWORKING AREA SPONSOR

Become our 'Networking Area' partner

PRICING: 5.000€

LR EMERGING TALENTS AREA SPONSOR

Become our 'Emerging Talents Area' partner

PRICING: 5.000€





3. OUR ADDITIONAL PARTNER OPTIONS:

SPEAKING AND PRESENTING OPTIONS

MASTERCLASS

- INFORMATIVEAND INTERACTIVE KNOWLEDGE TRANSFER
- LENGTH: 45 MINUTES

PRICING: 7.500€



SPONSORED LECTURE

- SHARE USE CASE // YOU CAN INVOLVE A CLIENT IN YOUR SPEECH
- LENGTH: 20 MINUTES

PRICING: 3.500€



WORKSHOP

- INTERACTIVE FORMAT WITH CREATIVE AND PRACTICAL ACTIVITIES
- LENGTH: 30 MINUTES

PRICING: 5.000€



MEET THE EXPERT

- INSPIRING SPEECH TO GIVE THOUGHTS ON YOUR GIVEN TOPIC
- LENGTH: 15 MINUTES

PRICING: 2.500€

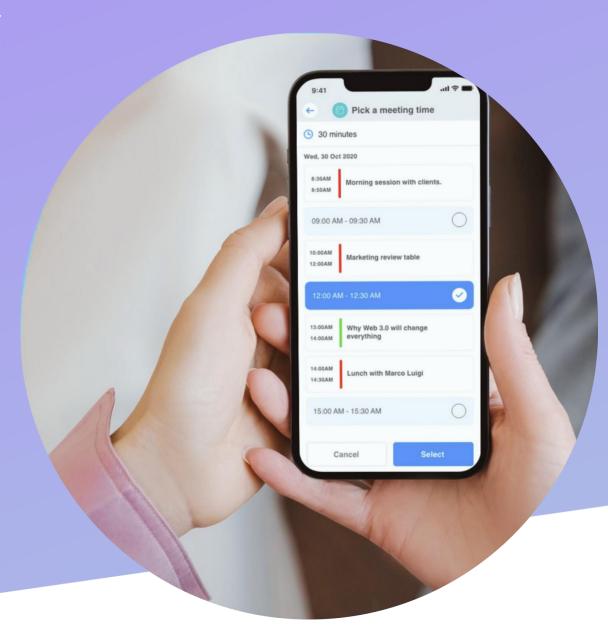


4. ADD 'PREMIUM LEAD GENERATION' TO YOUR LR EVENT APP:

This package helps you generate valuable leads, analyze your event performance, and engage in real-time with potential clients!

- Lead Generation: Download a lead list of all interested participants.
- Personal Lead List: Export personal leads based on chats or scheduled 1:1 meetings.
- A complete quantitative analysis: profile visits, agenda points confirmations, number of confirmed meeting etc.
- Live Visitor View: See in real-time who is viewing your company profile.
- Exhibitor Chat: A separate chatroom for all employees of your exhibitor profile, where you can communicate directly with interested participants.

PRICING: 1.000€



GET IN TOUCH WE ARE LOOKING FORWARD TO SUPPORTING YOU

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